

BRINGING



GOOD



NEWS



TO



KIDS



scandinavia
PUBLISHING
HOUSE 2016

02 THE TEAM

SALES



LINDA



DANIEL

PRODUCTION



DORTHE



FILIP

MANAGEMENT



JACOB



JØRGEN



JOHN

PRODUCT DEVELOPMENT



CECILIE



ISABELLE



GAO



04



06



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04 BIBLE FOR BRAVE BOYS & GIRLS

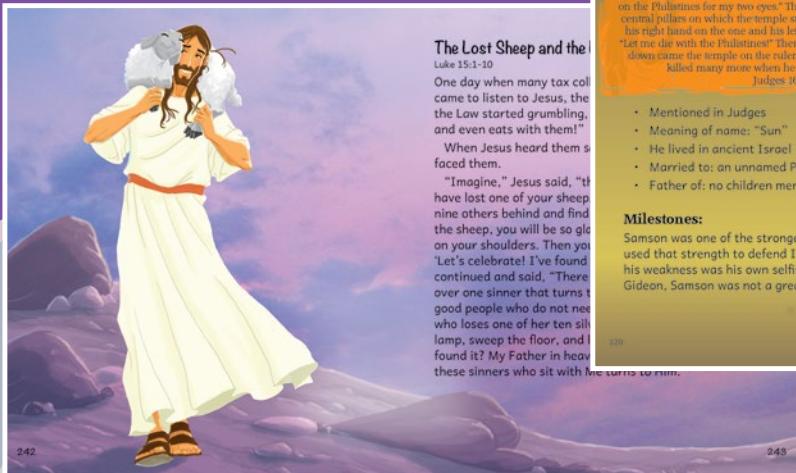


With animated and lively illustrations, this Bible story book offers an exciting way for young people to study the brave men and women of the Bible.

Get a glimpse of crucial points in the lives of inspiring women such as Ruth, Esther and Mary or follow the struggles and victories of Joseph, David and many others.

Girls and boys are introduced to each character in a simple and straightforward manner, and additional, good-to-know historical facts set the scene for each story.

This faith inspiring Bible story book for tweens is accessible and easy to understand for young girls and boys who want to grow their faith.



The Lost Sheep and the Luke 15:1-10

One day when many tax collectors came to listen to Jesus, the Law started grumbling, and even eats with them!"

When Jesus heard them so faced them,

"Imagine," Jesus said, "if I have lost one of your sheep, nine others behind and find the sheep, you will be so glad on your shoulders. Then you 'Let's celebrate! I've found continued and said, "There over one sinner that turns to good people who do not see who loses one of her ten silver lamp, sweep the floor, and found it? My Father in heaven these sinners who sit with the tax collectors and eat with them."

Samson

Then Samson prayed to the Lord, "Sovereign Lord, remember me. Please, God, strengthen me just once more, and let me with one blow get revenge on the Philistines for my two eyes." Then Samson reached toward the two central pillars on which the temple stood, bracing himself against them, his right hand on the one and his left hand on the other. Samson said, "Let me die with the Philistines!" Then he pushed with all his might, and down came the temple on the rulers and all the people in it. Thus he killed many more when he died than while he lived.

Judges 16:28-30

- Mentioned in Judges
- Meaning of name: "Sun"
- He lived in ancient Israel
- Married to: an unnamed Philistine girl and Delilah
- Father of: no children mentioned

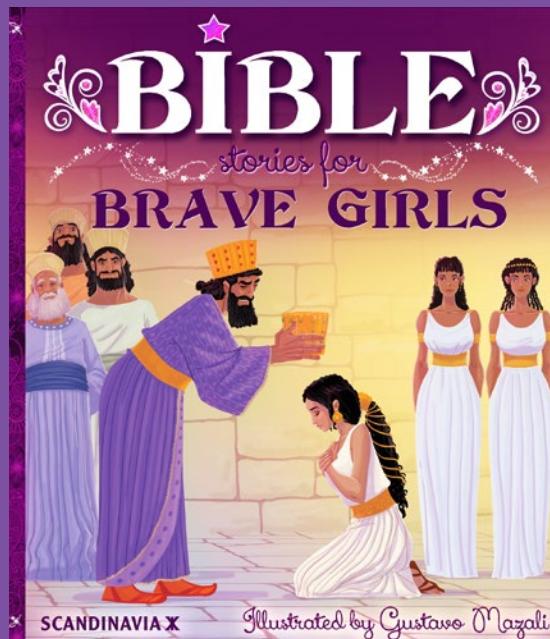
Milestones:

Samson was one of the strongest men who ever lived. He used that strength to defend Israel from its enemies, but his weakness was his own selfishness. Unlike Joshua or Gideon, Samson was not a great leader.

Questions:

Sometimes we see power as being big and strong like Samson, but often, power comes in people we least expect. Though Samson was physically strong, he was weak in mind and spirit because he lacked full faith in God. Have you witnessed strength in someone who didn't look strong at first? Have you witnessed as people who have faith in God overcome big obstacles?





KEY PRODUCT POINTS

- A short and concise introduction for each new character in the book
- Nice-to-know facts about each figure
- Questions for each chapter make the stories relevant for a modern-day tween

BIBLE STORIES FOR BRAVE BOYS

Age: 7-11

Size (W x H): 160 x 190 mm

Pages: 304

Full color

Retail price: Hardcover: US \$19.99;

Softcover: US \$16.99

BIBLE STORIES FOR BRAVE GIRLS

Age: 7-11

Size (W x H): 160 x 190 mm

Pages: 304

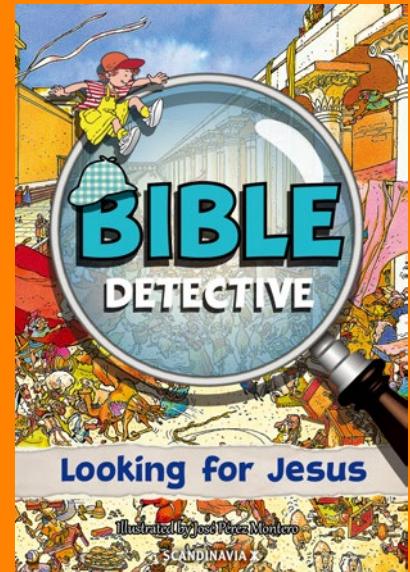
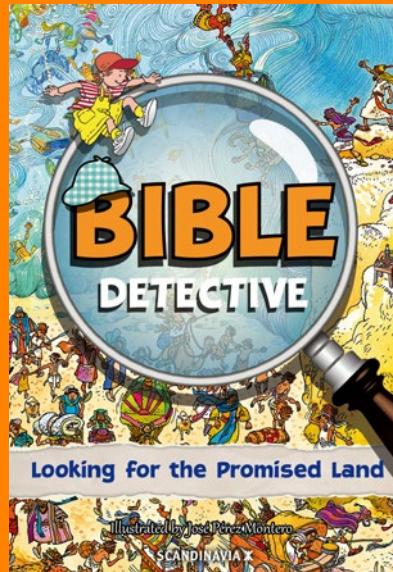
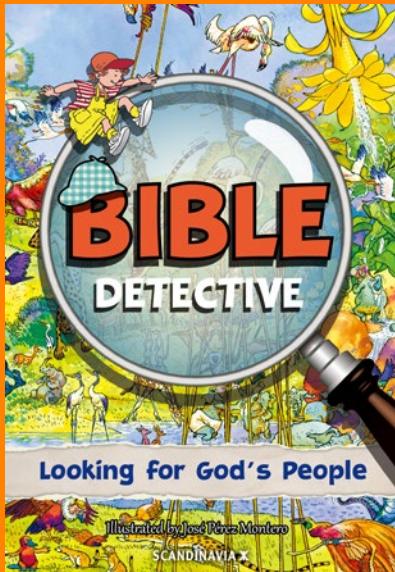
Full color

Retail price: Hardcover: US \$19.99;

Softcover: US \$16.99



06 BIBLE DETECTIVE



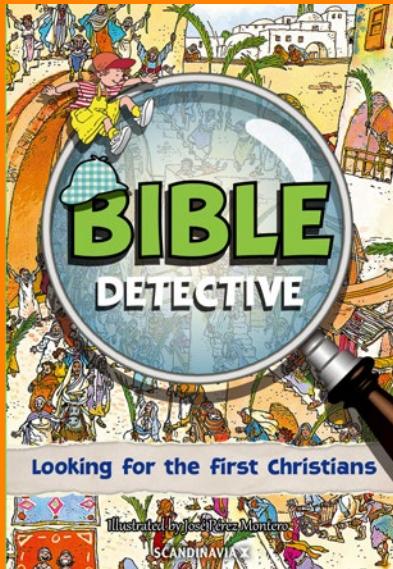
Join Mini Mike as he is about to embark on another journey back in time!

Mini Mike is about to once again travel back in time to witness some of the most dramatic and exciting events in the Bible and he needs a Bible Detective to come along with him. Why? Well, for starters he is forgetful, and he needs your help to find a lot of the treasures he once found on these pages

BIBLE DETECTIVE
Looking for God's People
Looking for the Promised Land
Looking for Jesus
Looking for the First Christians

Age: 4-7
Size (W x H): 297 x 213 mm
Pages: 16
Full color
Retail price: Hard cover US \$6.99
Soft Cover US \$4.99

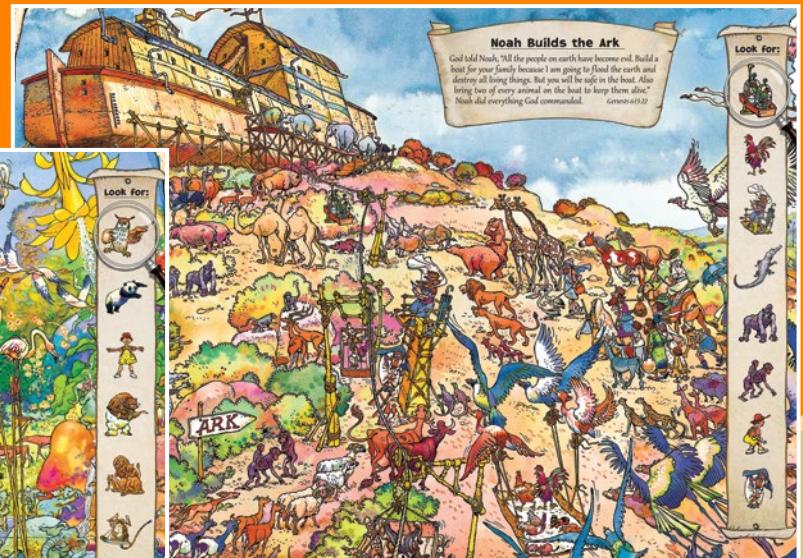
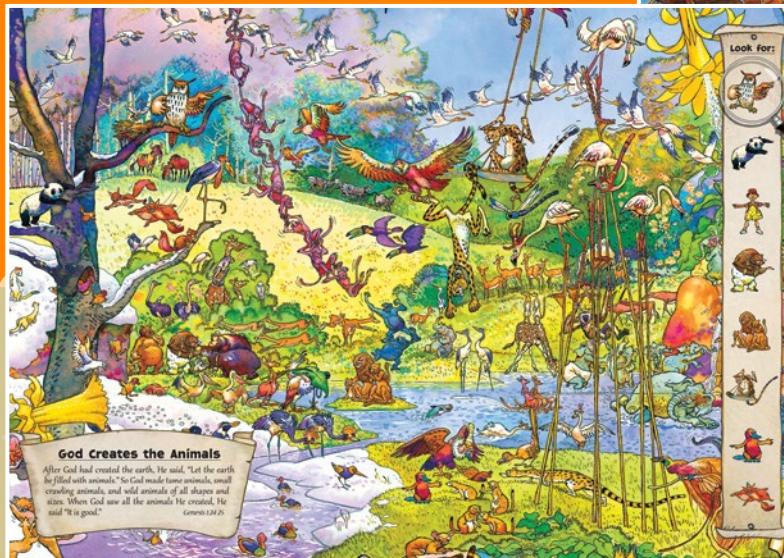


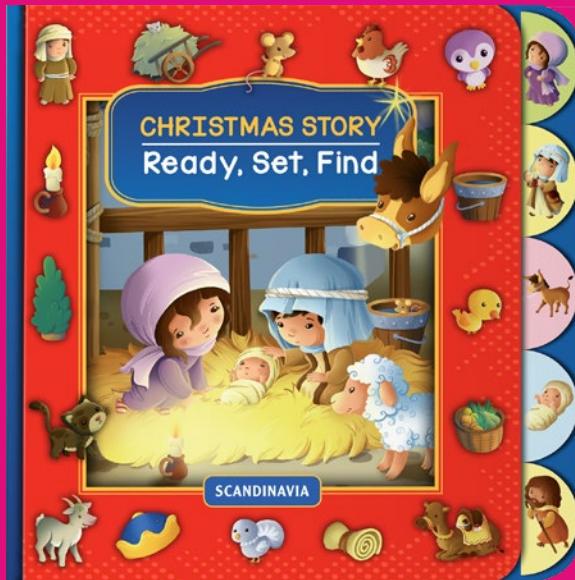


Are you good at finding things? If you are, you'll be an expert Bible Detective by the end of our journey.

KEY PRODUCT POINTS

- More than 50 objects to find on the 7 spreads of intense action and colorful dramatic Bible scenes
- Retold Bible text and Bible references to each story
- Reinforced colors for each spread of the old classic





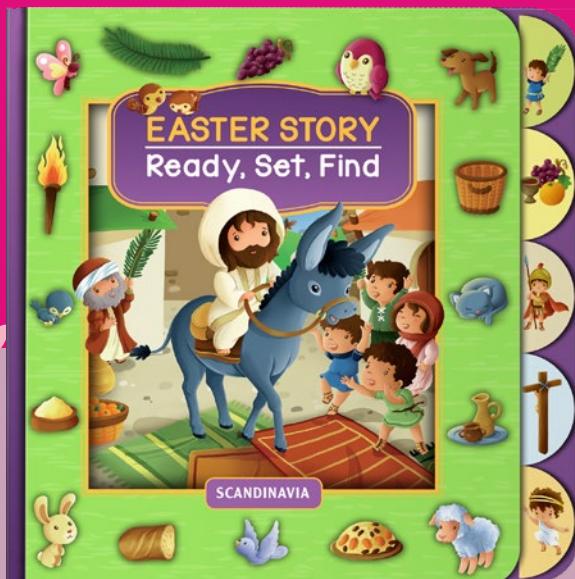
Get on your mark and get ready to join Jesus, Mary and Joseph in these two new titles!

Read and find

Follow Mary and Joseph on their way to Bethlehem and Jesus as He enters Jerusalem with the new Ready-Set-Find series from Scandinavia. Each book contains 48 objects to find while reading the classic and well-known Bible stories of Christmas and Easter, both accurately retold and with scripture references.

On Your Mark... Ready... Set...Find!

With illustrations from the new and talented Scandinavia artist, Sandrine L'amour, and a distinct and original format with tabs for each page, this is a brand-new title with great value to your customers!



READY-SET-FIND Christmas Story Easter Story

Age: 2-4
Size (WxH): 190 x 190 mm
Pages: 12
Full color
Boardbook
Retail price: US \$7.99

KEY PRODUCT POINTS

- Interactive book with seek and find assignments
- Introduces the Easter and Christmas stories from the Bible, accurately retold and with scripture references
- Pages with die-cut tabs show key persons and objects for each story



Wise men followed a star in the sky that came to Jesus. When the wise men found Jesus, they worshipped Him. They knew He was the Savior of the world.
Matthew 2:1-12

Can you find ...

		
rake	crown	camel
		
vase	bag	blanket
		
mouse	sack	



12

		
sack	covering	cat
		
candle	pitcher and cup	cake
		
bread	grapes	



10

YOU 'N' ME BABY BIBLE



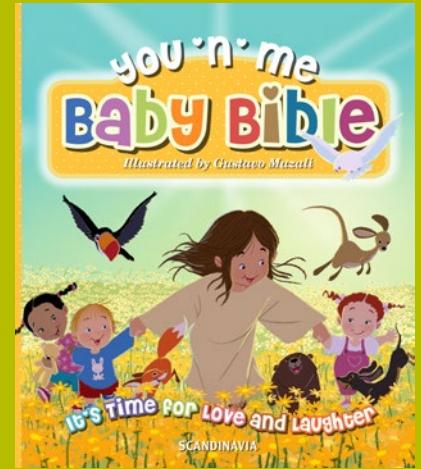
Cuddle up with your little one and enjoy time together learning God's Word!

The first Baby Bible from Scandinavia!

Here's a book that makes teaching the all time favorite Bible stories to your little one straightforward and fun at the same time. Filled with small tasks for you and Baby, the essence of God's Word is made clear in a simple way.

It's Baby time!

Read the story of David, Joseph, Moses and many others and hug, kiss and tickle Baby along the way. When God makes it rain, "rainy fingers" fall on Baby's head and tummy – tickle – tickle – laughs! Oh! – Joseph and Mary can't find Jesus and Mommy can't find Baby, but "peek-a-boo there you are!" Sing along with David on your favorite tune or whisper a prayer to God like Hannah.



KEY PRODUCT POINTS

- A special format suited for quality time with Baby
- Title includes new drawings from Gustavo Mazali, a proven best-selling illustrator
- Suggested activities to enhance message of each story

YOU 'N' ME BABY BIBLE

Age: 0-2

Size (W x H): 150 x 175 mm

Pages: 46

Full color

Board book with padded cover

Retail price: US \$14.99



From the author of People of the Bible comes a new title: The One Year Bible!

A daily devotional

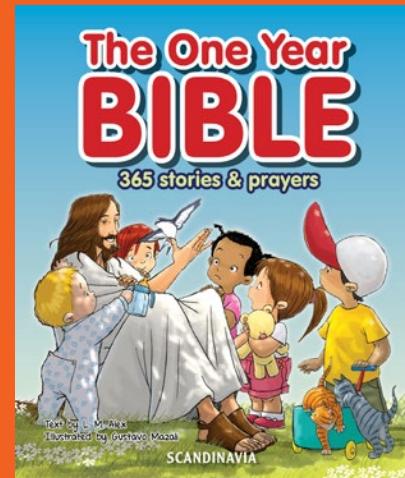
Illustrated by Gustavo Mazali, the Bible contains 365 stories and prayers which make it perfect as a daily devotional for children.

Moving up a level

The classic Bible stories are joined with words from both Prophets, Psalms and Proverbs, making this book a comprehensive and thorough Bible for the 4-7 year old that has moved up a level from My First Handy Bible.

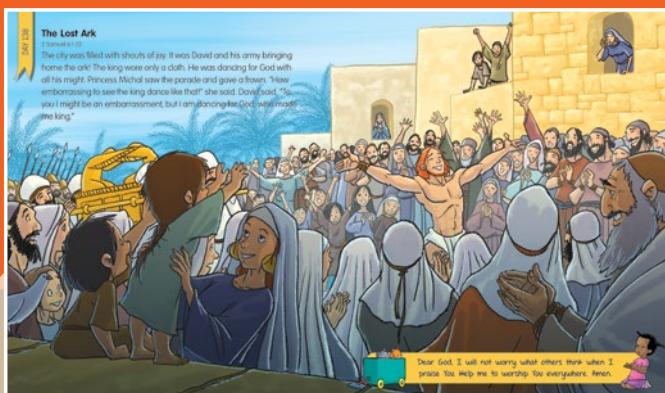
Guided by child characters

As a response to the text, the young reader is guided each day in prayer by a cute child character, helping the child to reflect a little on each story, every day!



KEY PRODUCT POINTS

- Devotional format helps form good routines
- A daily prayer summons the message of the Bible story
- Child characters take the reader through the stories



THE ONE YEAR BIBLE

Age: 4-7

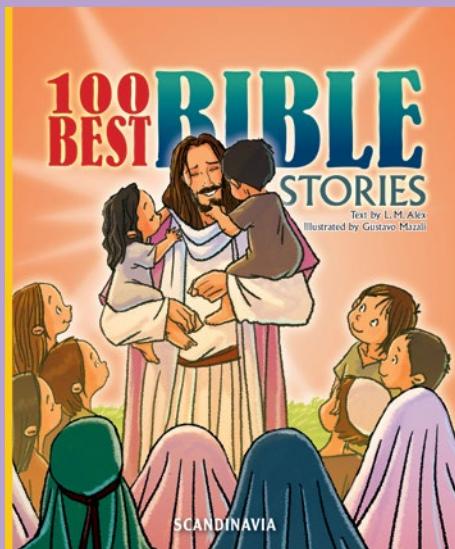
Size (W x H): 155 x 180 mm

Pages: 496 pages

Full color

Retail price: US \$24.99





Scandinavia has collected 100 of the best Bible stories for kids! Illustrated by Gustavo Mazali, both well-known stories and the stories often overlooked are now in one book!

A classic compilation

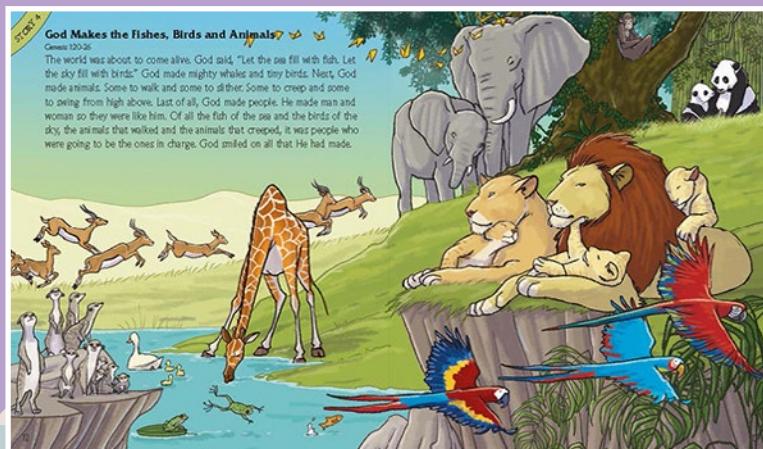
Retold by Leah Jensen and edited by Cecilie Fodor, author of *My First Handy Bible*, *The 100 Best Bible Stories* makes for an excellent introduction to the variety of the Books of the Bible.

Audience-specific

If you are looking for a more brief and accessible version of the *One Year Bible*, this title is a great place to start!

KEY PRODUCT POINTS

- Format is suited for a great overview of the Bible
- Includes Bible references
- Well-known Bible stories that contain great life lessons



100 BEST BIBLE STORIES

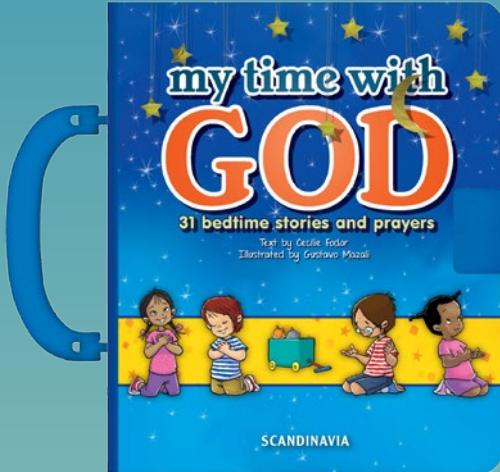
Age: 4-7

Size (W x H): 155 x 180 mm

Pages: 152 pages

Full color

Retail price: US \$12.99



Looking for a daily devotional for young children? Scandinavia is bringing you 31 Bible stories and prayers for 3-5 year olds.

Getting a good routine

My Time with God helps parents introduce their child to the good habit of devoting a little time at the end of each day, to reflect on God's Word and give thanks to Him.

One story for each day of the month

Divided between stories from the Old and New Testament, My Time with God is packed with 31 retold Bible stories, along with 31 prayers to accompany each story and is certain to be a hit with the age group.



KEY PRODUCT POINTS

- Retold Bible text
- Only well-known Bible Stories suited for this age group
- Helps turn the attention to God when saying goodnight

MY TIME WITH GOD

Age: 3-5

Size (W x H): 125 x 150 mm

Pages: 68 pages

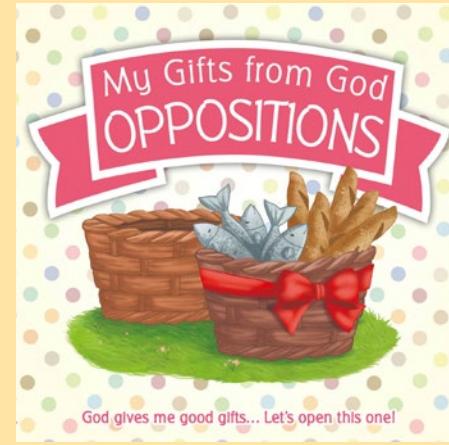
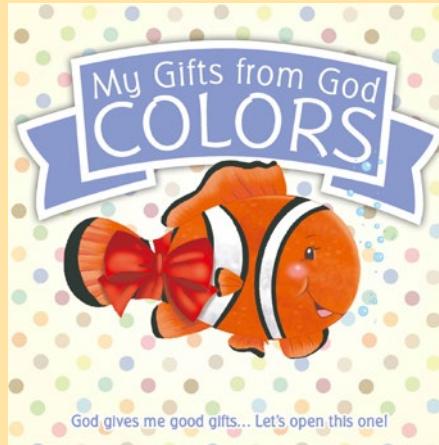
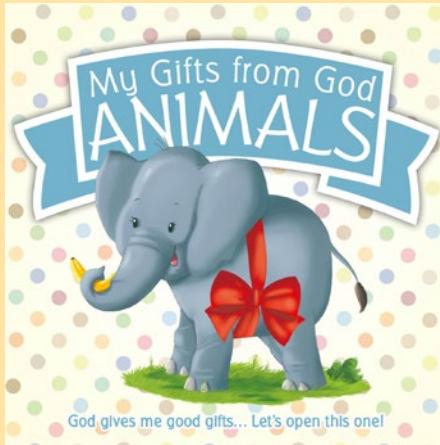
Full color

Boardbook, with handle and lock

Retail price: US \$12.99

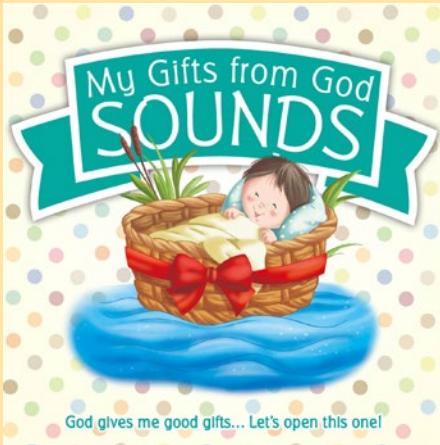


4 MY GIFTS FROM GOD



Help your toddler discover the beautiful, funny and precious gifts God has given us to enjoy and celebrate.





Learning basic skills – along with thankfulness for God's gifts

Stuffed with first words to learn, colors to get to know and sounds to practice and repeat, these 4 books offer plenty of opportunities to engage the young and eager minds of 0-2 year olds.

Gift box designed to match the series' theme

Packed in an ingenious gift box, the child is given the full experience of receiving a gift. An ideal title for christening, baptism or birth!



Day
Genesis 1:5



Night
Genesis 1:5

KEY PRODUCT POINTS

- Great learning possibilities for 0-2 year olds
- Helps stimulate speech, sounds, colors and contrasts
- Gift box enhances the overall theme of the series

MY GIFTS FROM GOD

Animals in the Bible
Colors in the Bible
Opposites in the Bible
Sounds in the Bible

Age: 0-2
Size (WxH): 130 x 130 mm
Pages: 12
Full color
Boardbook cover cut flush
Retail price, 4 books + box: US \$19.99
Retail price, single book: US \$5.99



16 MADE BY GOD

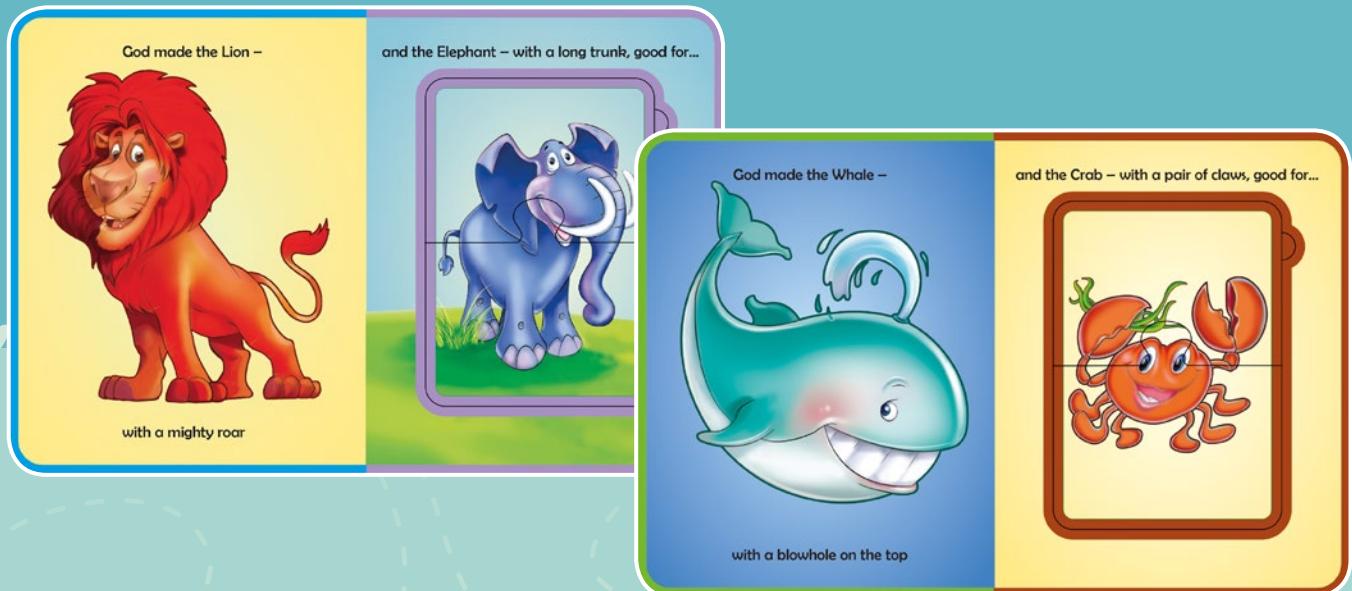
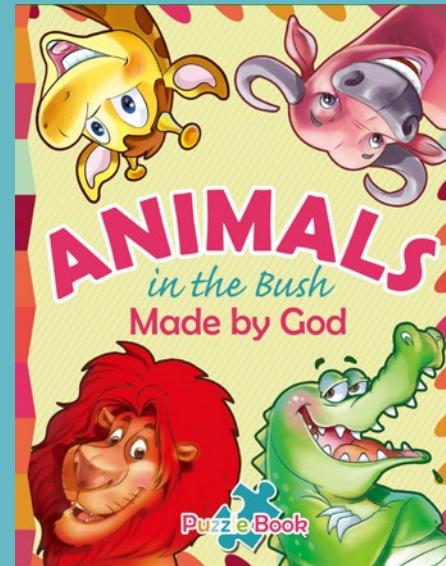
Discover the animals God created in this joyful series of foam books!

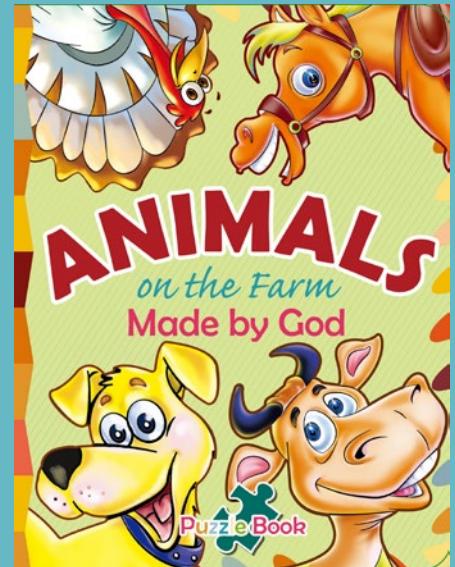
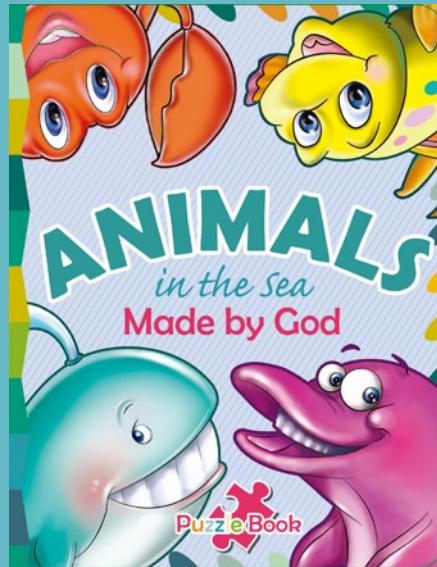
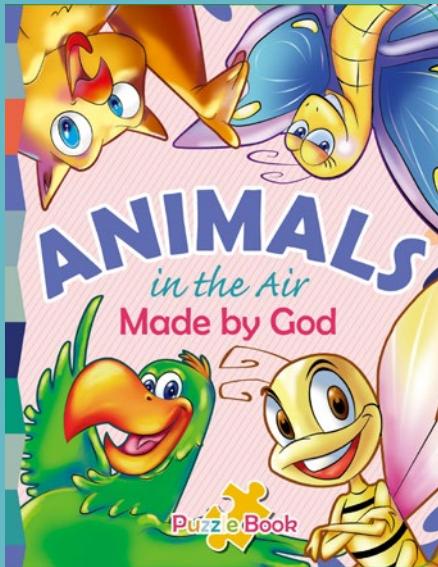
Puzzle books with a soft touch

The Made By God series is a brand new EVA foam book series from SPH. Four individual titles: animals in the air, on the farm, in the sea and in the bush show children the amazing beauty of God's creation with joyful illustrations on every page.

An extra learning element

To help the child memorize and engage learning, every spread contains a puzzle – also in EVA foam - that adds a playful element to the book. Each title is available with either two-piece or four-piece puzzles to suit your customer's needs.





KEY PRODUCT POINTS

- Great learning possibilities for 0-3 year olds
- Puzzles help stimulate learning
- Overall Creation-theme in the series

MADE BY GOD
Animals in the Bush
Animals in the Air
Animals in the Sea
Animals in the Farm

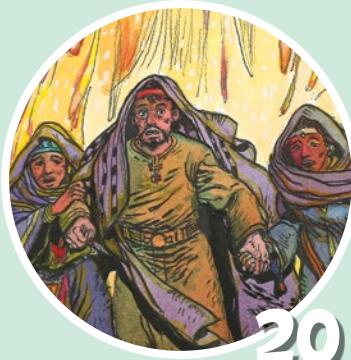
Size (WxH): 140 x 180 mm
Pages: 8
Full color
Foam books with puzzles
Retail price: US \$6.99



18 BESTSELLERS



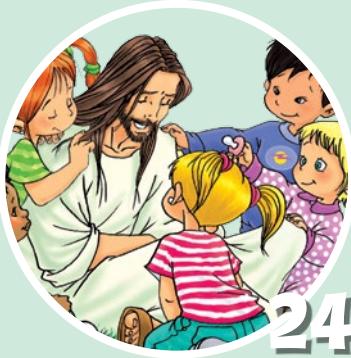
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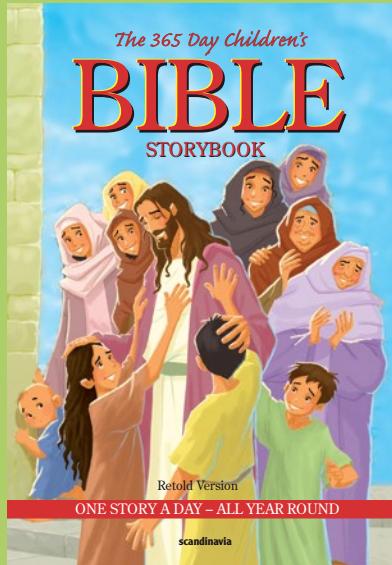


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THE 365 DAY CHILDREN'S BIBLE STORYBOOK 19

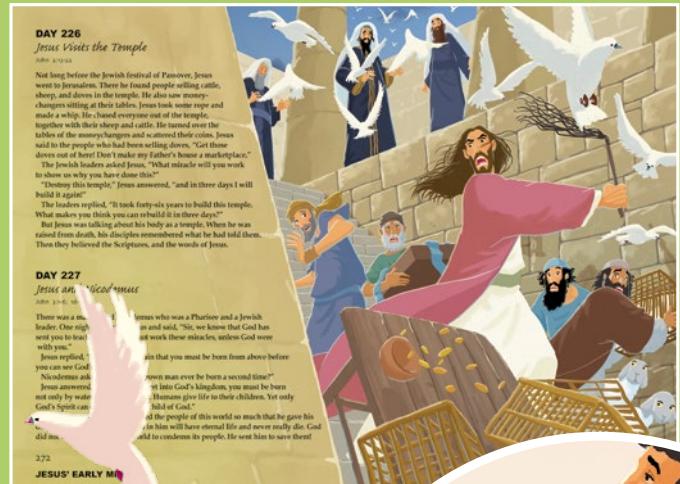


Carefully selected Bible stories come alive in this bright and colorful storybook that takes the child through the whole Bible in one year.

Here is the ideal Bible for daily readings! 365 well-known Bible stories, all richly illustrated, are spread throughout the 448 pages that makes this high quality children's Bible.

KEY PRODUCT POINTS

- A perfect option when the child is looking for a more comprehensive Bible
- Comes with retold or real Bible text
- 448 full page illustrations



THE 365 DAY CHILDREN'S BIBLE STORYBOOK

Age: 5-12

Size (W x H): 163 x 238 mm

Pages: 448

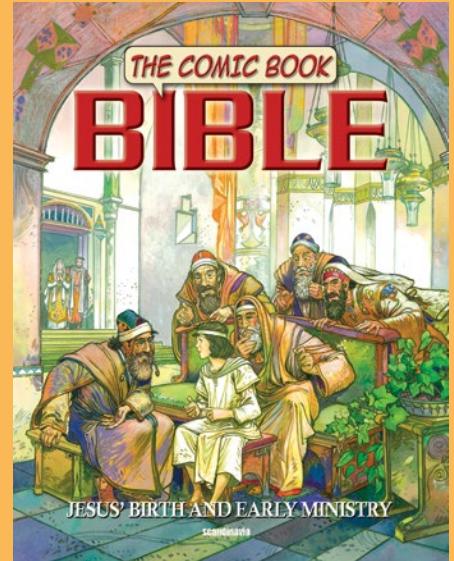
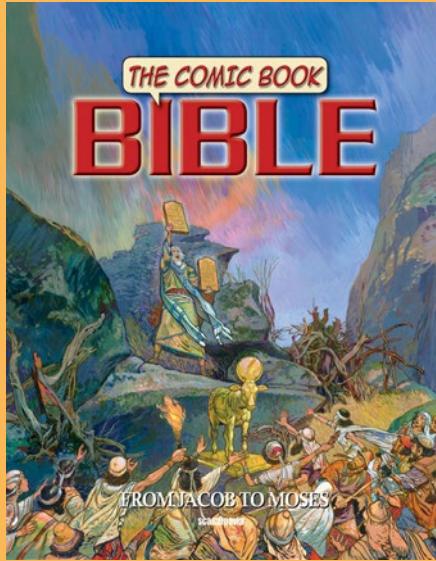
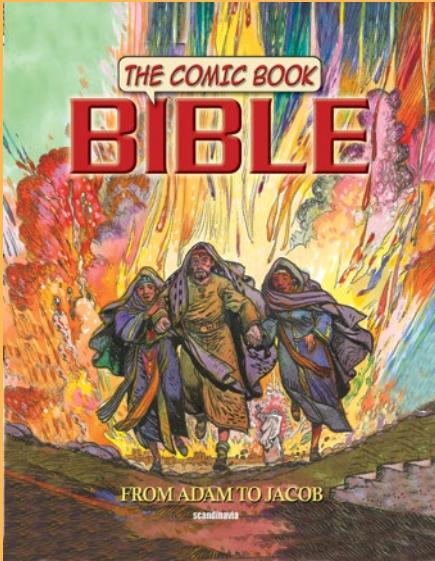
Full color

Padded hardcover

Retail price: US \$29.99



20 THE COMIC BOOK BIBLE



In the popular Comic Book Bible series, we are now able to present volume 2 of the New Testament: Jesus' Later Ministry

GOD SAID, "LET ME MAKE MAN IN OUR OWN IMAGE AND LIKENESS. HE SHALL TAKE CARE OF ALL THE LIVING THINGS THAT ARE CREATED."

SO GOD FIRST CREATED MAN FROM DUST AND GAVE HIM LIFE.

HE NAMED MAN ADAM AND PUT HIM IN THE GARDEN OF EDEN.

GOD TOLD ADAM TO GIVE NAMES TO ALL THE CREATURES IN THE GARDEN. ADAM DID WHAT GOD SAID, AND THE ANIMALS BECAME HIS FRIENDS.

BUT SOMETHING WAS STILL MISSING.

GOD SAW THAT ADAM WAS LONELY. "IT'S NOT GOOD FOR MAN TO BE ALONE," HE SAID.

WHILE ADAM WAS ASLEEP, GOD TOOK ONE OF HIS RIBS AND FORMED HIS OTHER HALF, A WOMAN. HE BLESSED HER EVE.

WHEN ADAM WOKES UP, HE SAW A BEAUTIFUL WOMAN BY HIS SIDE.

ADAM AND EVE LIVED TOGETHER IN THE GARDEN. THEY WERE HAPPY AND DID NOT DISOBEY.

AFTER GOD HAD CREATED THE WORLD, HE RESTED, AND HE SAW THAT ALL WAS VERY GOOD.

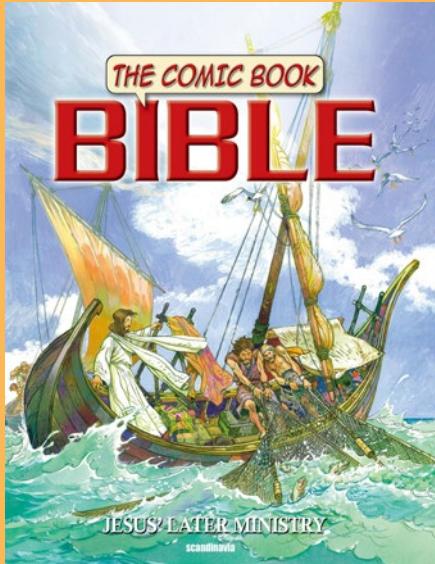
LET THEM BRING ON THE RAINBOW.

THEY WERE ALL ABOUT TO GO TO BED, BUT GOD SAID, "LET US MAKE MAN IN OUR OWN IMAGE AND LIKENESS."

THEY WERE ALL ABOUT TO GO TO BED, BUT GOD SAID, "LET US MAKE MAN IN OUR OWN IMAGE AND LIKENESS."

THEY WERE ALL ABOUT TO GO TO BED, BUT GOD SAID, "LET US MAKE MAN IN OUR OWN IMAGE AND LIKENESS."

JESUS HEALS AN INSANE MAN Mark 5:1-20



The Comic Book Bible

The Comic Book Bible is an extensive book going through the whole Bible from Creation to the second coming of Chris. This series gives a good overview of the messages in the Bible while keeping a high pace and an easy to read approach. This is a good way to tell God's story to tweens, teenagers and cartoon lovers of all ages.

Jesus' Later Ministry

The second volume of the New Testament follows Jesus from the feeding of the 5000 through the entering into Jerusalem. A time when He performed miracles, loved on people and taught His followers crucial and life changing lessons.

KEY PRODUCT POINTS

- Comic book format shines a new light on well-known stories
- Title includes new drawings from all time favorite artist José Montero, a proven best-selling illustrator
- Colorful and captivating illustrations



THE COMIC BOOK BIBLE

1. From Adam to Jacob
2. From Jacob to Moses
3. Jesus' Birth and Early Ministry
4. Jesus' Later Ministry

Age: 5-9

Size (W x H): 208 x 275 mm

Pages: 48

Retail price: Hardcover US \$12.99

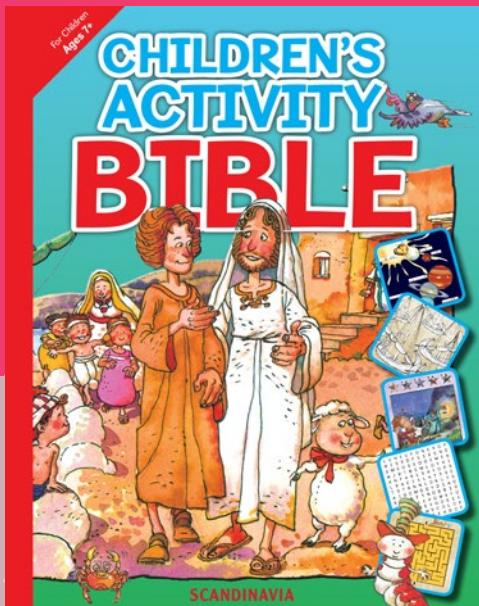
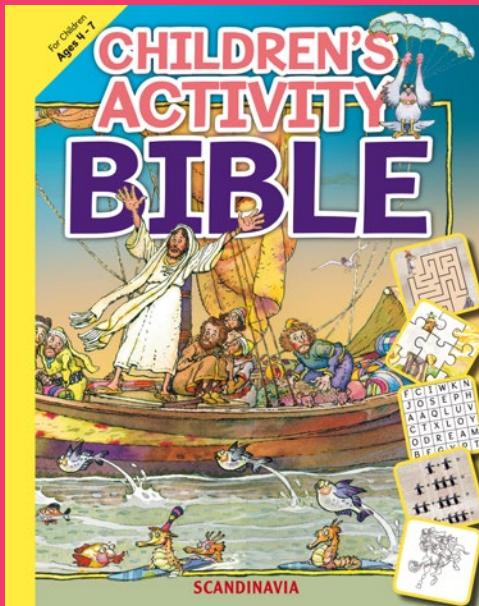
Retail price: Softcover US \$9.99

Here is a Bible that teaches children what God's Word says while engaging them in fun and challenging activities!

Each Bible story is accompanied by activities such as word searches, puzzles, crosswords and other entertaining and challenging games.

KEY PRODUCT POINTS

- Two editions with age-specific text and activities available
- Engages children with games that accompany each story
- Bible references included with every story



CHILDREN'S ACTIVITY BIBLE

Age: 4-7
 Size (W x H): 190 x 240 mm
 Pages: 232
 Hardcover with foam
 Retail price: US \$24.99
 Softcover
 Retail price: US \$14.95

CHILDREN'S ACTIVITY BIBLE

Age: 7+
 Size (W x H): 190 x 240 mm
 Pages: 232
 Hardcover with foam
 Retail price: US \$24.99
 Softcover
 Retail price: US \$14.95

FIND THE ODD HAT

Find which hat goes with each person. One doesn't belong to anyone!




200

WHO IS LEFT?

Cross out all the people that appear twice in the grid. Who is left?

201

This action-packed book contains more than 100 Bible stories and activities to both teach and amuse.

The Great Storm

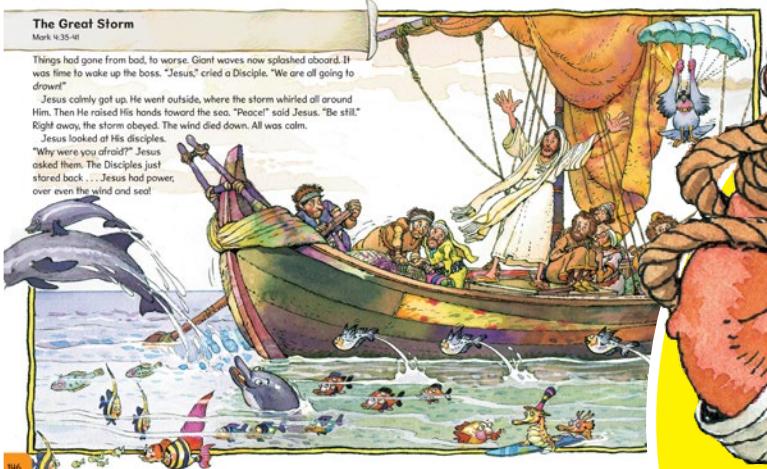
Mark 4:35-41

Things had gone from bad, to worse. Giant waves now splashed aboard. It was time to wake up the boss. "Jesus," cried a Disciple. "We are all going to drown!"

Jesus calmly got up. He went outside, where the storm whirled all around Him. Then He raised His hands toward the sea. "Peace!" said Jesus. "Be still." Right away, the storm obeyed. The wind died down. All was calm.

Jesus looked at His disciples.

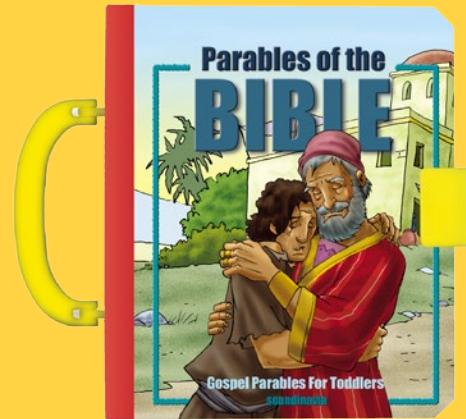
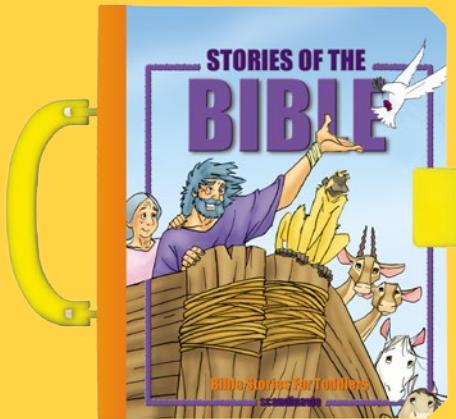
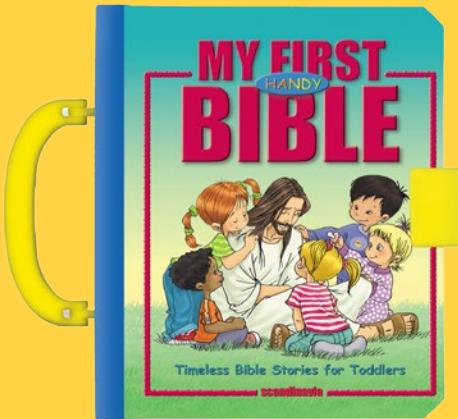
"Why were you afraid?" Jesus asked them. The Disciples just stared back. . . . Jesus had power, over even the wind and sea!



146



24 HANDY BIBLE SERIES



These books approach the Bible from four different views, all aiming to communicate God's character and His love to little ones!



KEY PRODUCT POINTS

- Best selling format - ideal size for age group
- Boardbook is easy to turn and hard to crumple and rip for little hands
- Glossy pages to enhance the many colorful illustrations

HANDY BIBLE SERIES

My First Handy Bible

The Angel Bible

Stories of the Bible

Parables of the Bible

Age: 0-3

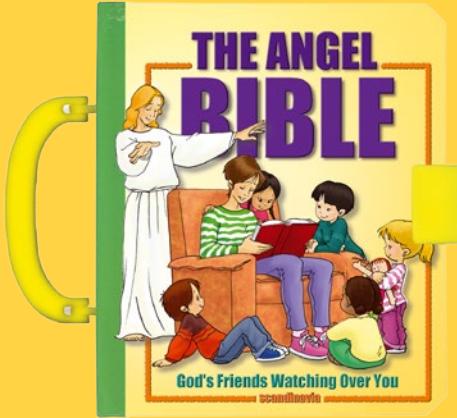
Size (W x H): 124 x 149 mm

Pages: 62

Full color

Padded hardcover

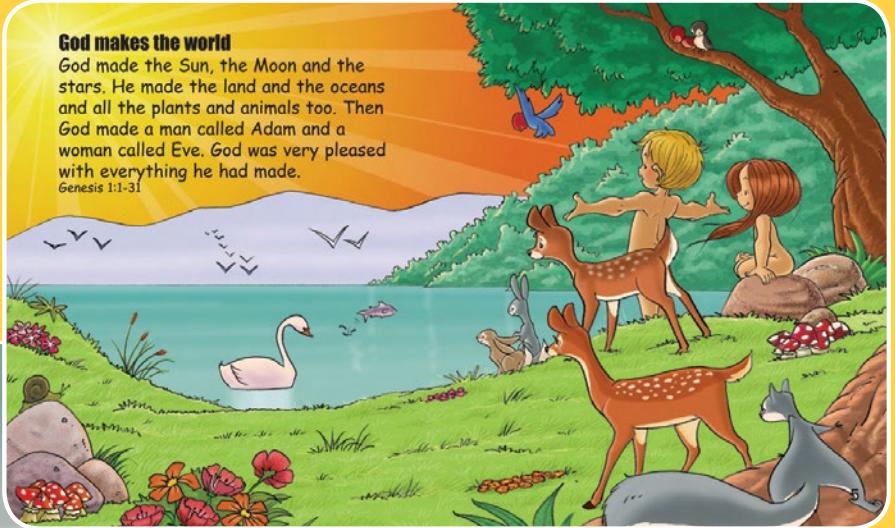
Retail Price: US \$14.99



The Handy Bible Series is a toddler's Bible library which includes four different collections of retold Bible stories.

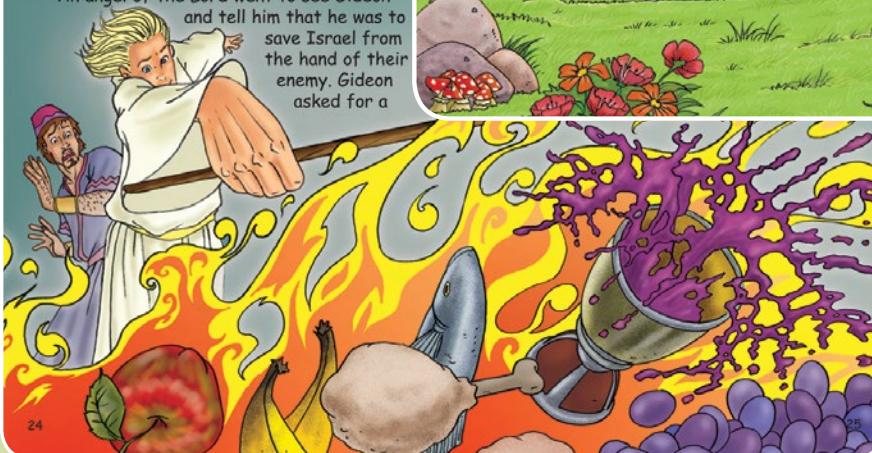
God makes the world

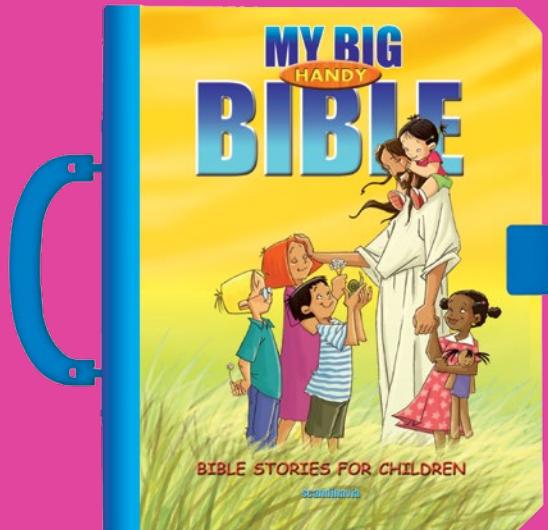
God made the Sun, the Moon and the stars. He made the land and the oceans and all the plants and animals too. Then God made a man called Adam and a woman called Eve. God was very pleased with everything he had made.
Genesis 1:1-31



God calls Gideon

An angel of the Lord went to see Gideon and tell him that he was to save Israel from the hand of their enemy. Gideon asked for a



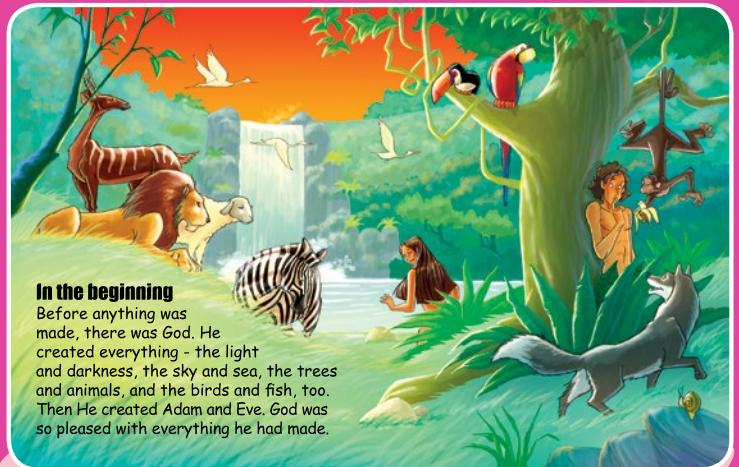


My Big Handy Bible is our retold and fully illustrated Bible for ages 3-7. The book is available in two formats, both with the popular handle and lock.

Both illustrations and text are designed for the age group and adds a little more detail to each of the included Bible stories.

KEY PRODUCT POINTS

- More stories than My First Handy Bible
- 80 full page illustrations



In the beginning

Before anything was made, there was God. He created everything - the light and darkness, the sky and sea, the trees and animals, and the birds and fish, too. Then He created Adam and Eve. God was so pleased with everything he had made.

MY BIG HANDY BIBLE

Age: 3-7

Board Book edition

Size (W x H): 145 x 180 mm

Pages: 80

Full color

Padded hardcover

Retail price: US \$19.99

Glossy Art Paper edition

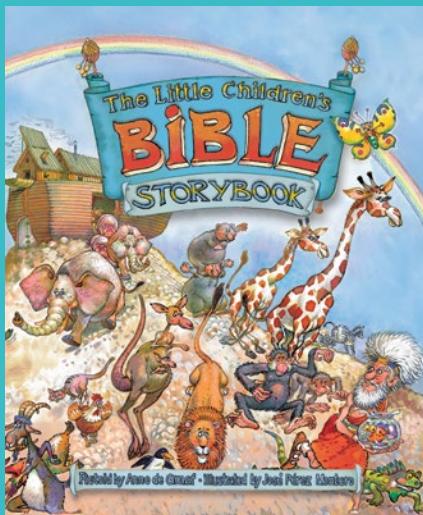
Size (W x H): 195 x 235 mm

Pages: 80

Full color

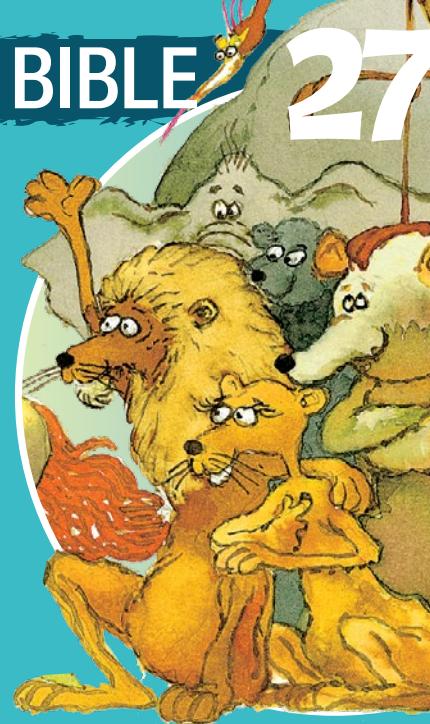
Padded hardcover

Retail price: US \$14.99



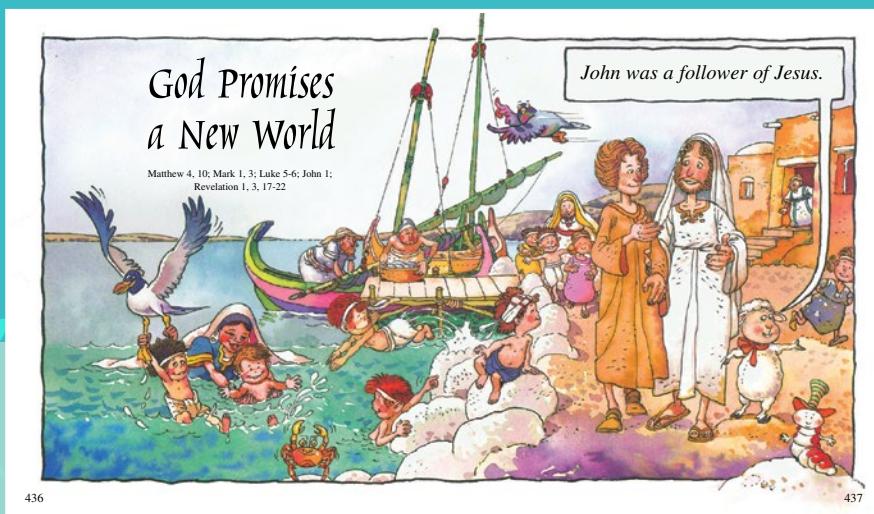
This is the first step in introducing Bible stories to children and making them fall in love with the Word.

Short sentences with lively and humorous illustrations make this an ideal Bible for beginners age 3-7.



KEY PRODUCT POINTS

- Animal narrator guides the child through the stories
- Retold Bible text
- 448 full page illustrations



THE LITTLE CHILDREN'S BIBLE

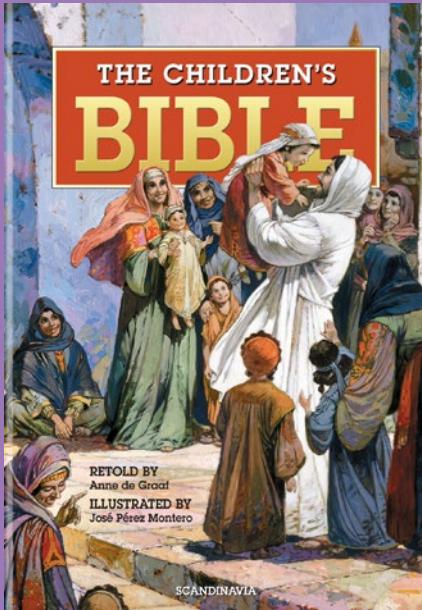
Storybook

Age: 3-7

Size (W x H): 155 x 180 mm

Pages: 448

Retail Price: Hardcover US \$19.99

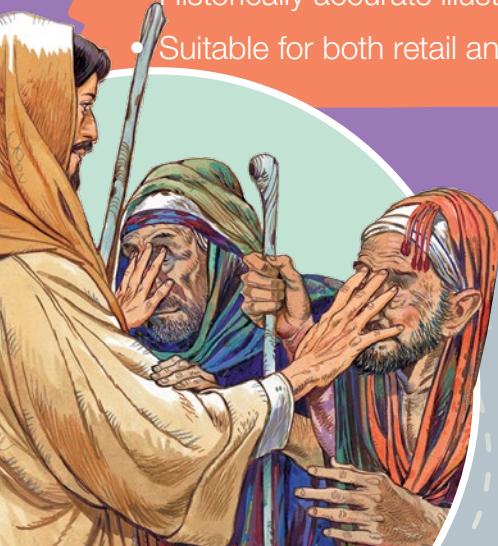


With more than 6 million copies sold in more than 90 languages this is soon becoming one of the best selling children's Bibles in the world.

With retold Bible stories and outstanding illustrations The Children's Bible is a perfect introduction to the Word of God.

KEY PRODUCT POINTS

- Proven bestseller
- Historically accurate illustrations
- Suitable for both retail and missions



THE CHILDREN'S BIBLE

Retold

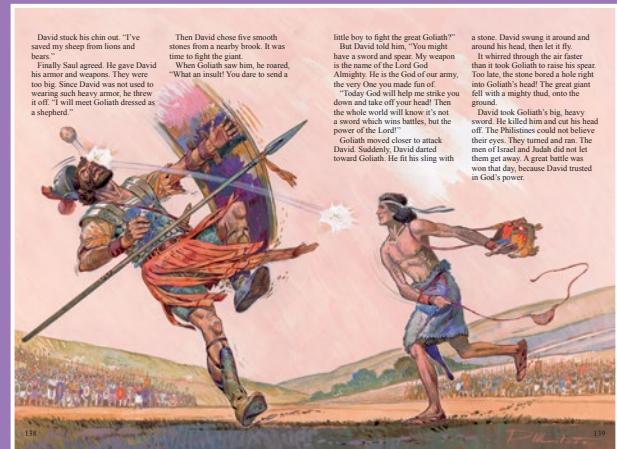
Age: 3 and up
Pages: 408
Size: 163 x 237 mm
Full color
Hard cover
Retail price: US \$24.99

CEV (Real Bible Text)

Same specs
and price as above

With Apocrypha

Age: 5-12
Size: 163 x 237 mm
Pages: 440
Full color
Hard cover
Retail price: US \$29.99



David stuck his chin out. "I've saved my sheep from lions and bears."

Finally Saul agreed. He gave David his armor and weapons. They were too big. Since David was not used to wearing such heavy armor, he threw it off. "I will meet Goliath dressed as a shepherd."

Then David chose five smooth stones from a nearby brook. It was time to fight the giant.

When Goliath saw him, he roared. "What an insult! You dare to send a

little boy to fight the great Goliath!"

But David told him. "You might have a sword and spear. My weapon is the name of the Lord God Almighty. He is the God of our army, the very One you made fun of."

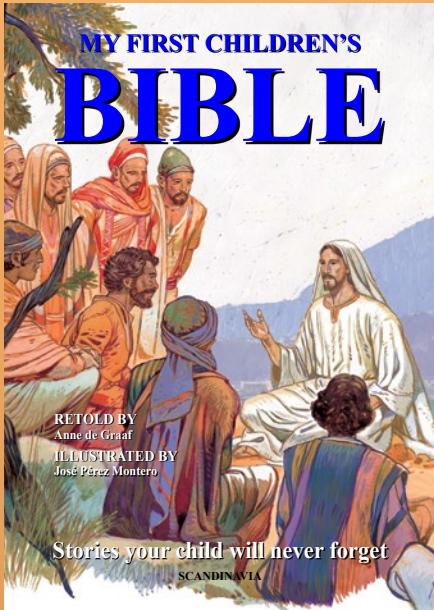
"Today God will help me strike you down and take off your head!" Then the whole world will know it's not a sword which wins battles, but the power of the Lord!

Goliath moved closer to attack David. Suddenly, David darted toward Goliath. He fit his sling with

a stone. David swung it around and around his head, then let it fly.

It whirred through the air faster than it took Goliath to raise his spear. Too late, the stone bored a hole right into Goliath's head! The great giant fell with a mighty thud, onto the ground.

David took Goliath's big, heavy sword. He killed him and cut his head off. The Philistines could not believe their eyes. They turned and ran. The men of Israel and Judah did not let them get away. A great battle was won that day, because David trusted in God's power.

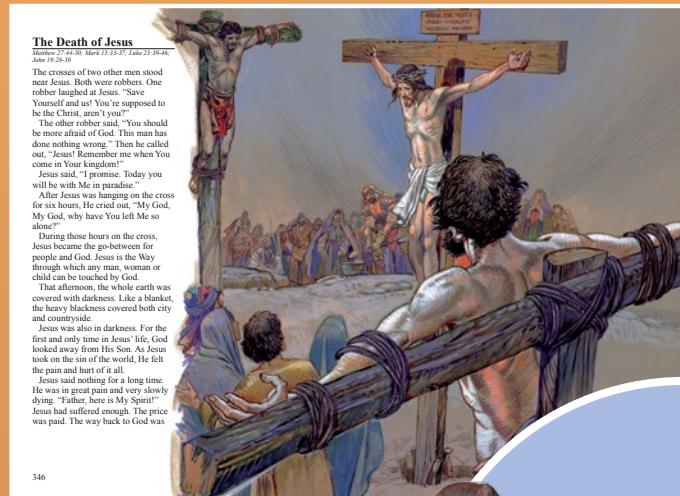


This 256 page children's Bible is a shorter version of the Children's Bible illustrated by the best selling illustrator José Pérez Montero.

My First Children's Bible contains the best known stories from the Bible and is retold for children to make it the best possible introduction to the Bible.

KEY PRODUCT POINTS

- Same stories as the 408p Children's Bible, but on fewer pages
- Historically accurate illustrations
- Especially good for missions due to low cost



The Death of Jesus

Matthew 27:42-46; Mark 15:27-31; Luke 23:33-46; John 19:28-30

The crosses of two other men stood near Jesus. Both were robbers. One robber laughed at Jesus: "Save Yourself and us! You're supposed to be the Christ, aren't you?"

The other robber said, "You should be more afraid of God. This man has done nothing wrong." Then he called out, "Jesus! Remember me when You come in Your kingdom!"

Jesus said, "I promise. Today you will be with Me in paradise!"

After Jesus was hanging on the cross for six hours, He cried out, "My God, My God, why have You left Me so alone?"

During those hours on the cross, Jesus became the go-between for people and God. Jesus is the Way through which any man, woman or child can be touched by God.

That afternoon, the whole earth was covered with darkness. Like a blanket, the heavy blackness covered both city and countryside.

Jesus was also in darkness. For the first and only time in Jesus' life, God looked away from His Son. As Jesus took on the sin of the world, He felt the pain and hurt of it all.

Jesus said nothing for a long time. He was in great pain and very slowly dying. "Father, here is My Spirit!" Jesus had suffered enough. The price was paid. The way back to God was

MY FIRST CHILDREN'S BIBLE

My First Children's Bible (120g)

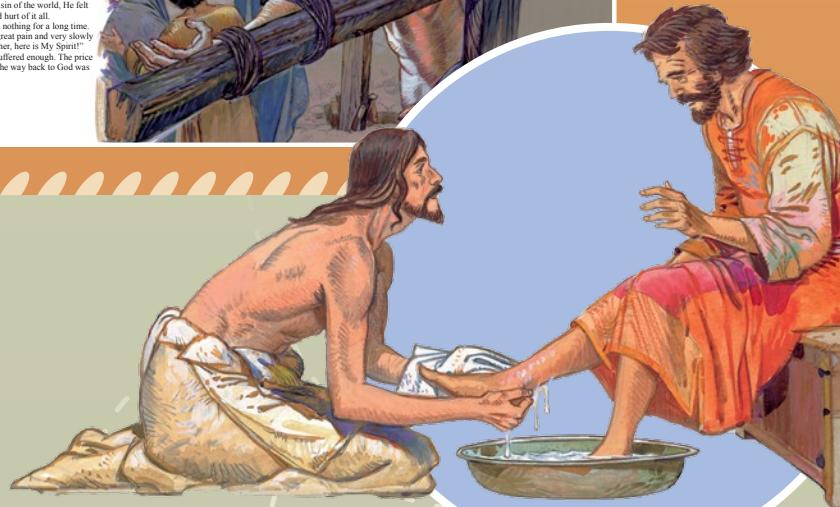
Age: 3 to 11

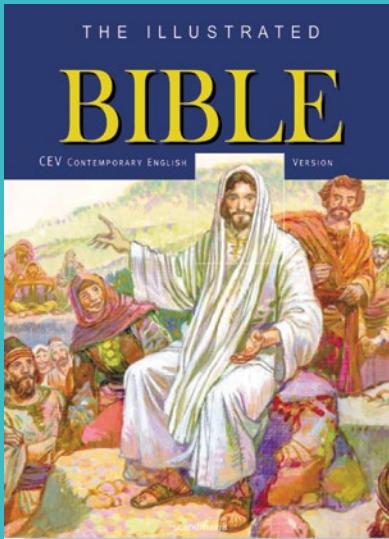
Size: 148 x 210 mm

Pages: 256

Hardcover

Retail Price: US \$14.95





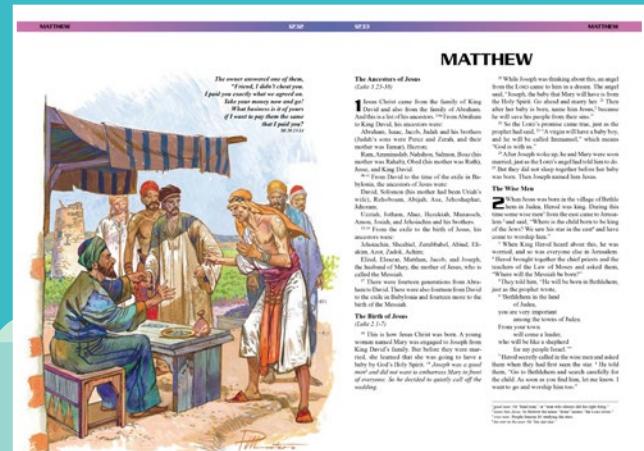
The original Bible text with 550 full color illustrations. Here are all the great stories from God's Word with illustrations that will captivate children and adults alike.



The Illustrated Bible is a book for families to study and enjoy together.

KEY PRODUCT POINTS

- A complete Bible (1728 pages)
- Fully illustrated
- Printed on thin Bible paper



THE ILLUSTRATED BIBLE CEV

Age: 3 and up
Pages: 1728
Size (WxH): 145 x 210 mm
Hardcover and jacket with gold foil
Retail price: US \$49.99

KJV

Age: 3 and up
Pages: 1728
Size (WxH): 145 x 210 mm
Hardcover and jacket with gold foil
Retail price: US \$49.99

THE SCANDINAVIA LOGO CAPTURES OUR PURPOSE



Serving Jesus

IX: Builds on the previous logo and stands for "Jesus Christ" in Greek — from the ΙΧΘΥΣ , "fish" (pronounced "ichthus"). It is our goal to honor Jesus Christ in all we do. His mark is on all our products. He is the Son of God, our Savior and King, and we serve Him.

Christ to the World

The logo's round form symbolizes the earth, meaning Christ to the world. As written in I John 2:2, "He is the atoning sacrifice for our sins, and not only for ours but also for the sins of the whole world."

He is Risen

The oval shape, also called vesica piscis, is based on the mandorla (Italian for almond). The form is used in connection with the resurrection of Jesus (Matt. 28:6). This is seen in many windows of medieval churches. Also, the ichthus symbol incorporates the vesica piscis shape.



Bringing Good News to Kids

The two black elements of the logo are an E and a 3, which refer to Ephesians 3, about Paul's special task to proclaim the message of Christ to non-Jews. This is our purpose as well which is captured in our slogan, "Bringing Good News to Kids". Good news meaning the Gospel (Mark 16:15).

Where Two Worlds Meet

We work in both the physical and spiritual world. We pray that the message our products carry will be understood and eventually transform the spirit of the reader. We know that the Holy Spirit works in the unseen.

Sowing Seeds

The logo can be seen as the shape of a seed. The Gospel is the good news that we want to sow in children and adults alike.



The Shield of Faith

The logo also looks like a shield — like the "Shield of Faith" from "The Armor of God" in Ephesians 6 (take up the shield of faith, with which you can extinguish all the flaming arrows of the evil one). Building faith in children to withstand the many temptations of the world and attacks from Satan is an important task that we have been granted. Building faith in the early years is as important as ever.